

SOURCEMEDIA MORTGAGE BROKER DATABASE

42,088 Mortgage Broker.....\$160/M
31,684 Email Addresses*\$325/M

The Source for Financial Decision-Makers through every media channel... postal, email, and telemarketing...is SourceMedia.

Exclusively developed by SourceMedia, The SOURCEMEDIA MORTGAGE BROKER DATABASE is composed of mortgage brokers, a group who controls more than 50% of the mortgage origination market. Brokers do not fund mortgages; rather they act as intermediaries in the loan process. Therefore, they represent a prime audience for lenders and financial services marketers.

Mortgage brokers rely on business and financial news magazines, mobile technology, and online services. They are typically the decision makers for their firms.

These key decision-makers are subscribers to Broker Magazine, Origination News, National Mortgage News, Mortgage Servicing News, Mortgage Technology, and other SourceMedia mortgage publications.

They have proven responsive to the following offers including: computer hardware and software, office products and services, financial, educational books, management material, relevant memberships and training, wireless, and corporate travel.

Additional Information

---Date---
3/2008

---Gender---
73% Male
27% Female

---Media---
CD \$50/F
3480 Cartridge..... \$50/F
9 Track Tape..... \$50/F
Electronic Transfer (Email/FTP) . \$65/F

---Selections---

One Name Per Site.....\$15/M
Geo Select.....\$10/M
Gender.....\$15/M

---Key Code---
\$3/M

---Minimum Order---
7,500

---Source---
Subscribers

*Transmission:
\$95/M - Text
\$115/M - HTML

Sample Mailing
Piece Required

Contact

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